



2025 AI+ Development
Digital Summit

AI+ 研发数字峰会

拥抱AI 重塑研发

05/23-24 | 上海站



2025 AI+研发数字峰会

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大模型安全与对齐

大模型应用开发框架与实践

智能体经济 (Agentic Economy)

智能测试工具的开发与应用

具身智能与机器人

代码生成及其改进

AI+ 新能源汽车

AI 前沿技术探索与实践

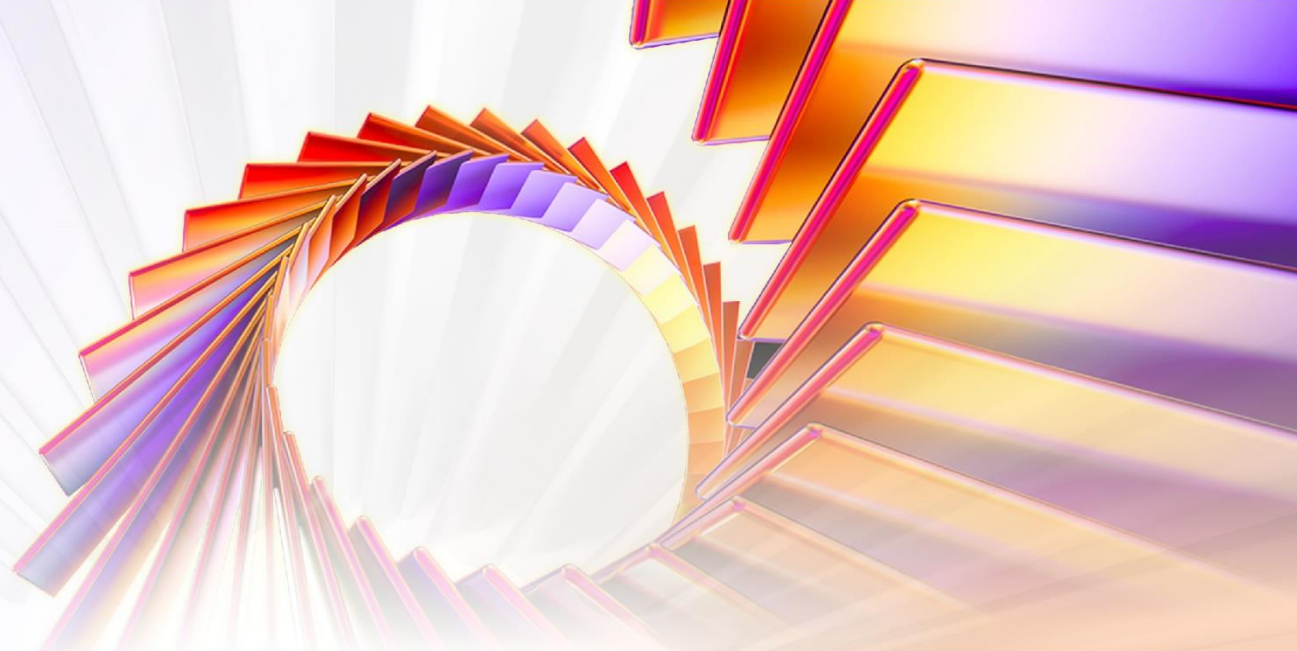


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2025 AI+ Development
Digital Summit

AI+研发数字峰会

拥抱AI 重塑研发



基于视频生成模型Hallo和Champ的 数字人构建

朱思语 | 复旦大学



朱思语

复旦大学教授

复旦大学人工智能创新与产业研究院研究员、长聘教授及博士生导师，研究方向为视频与三维生成模型。在CVPR、ICCV、ECCV、PAMI等国际会议和期刊上发表论文60余篇。博士期间，他联合创立了3D视觉公司Altizure，后被苹果公司收购。2017年至2023年，他担任阿里云人工智能实验室总监。他曾任ICCV/AAAI领域主席/程序委员会成员，荣获中国计算机学会杰出工程师奖。

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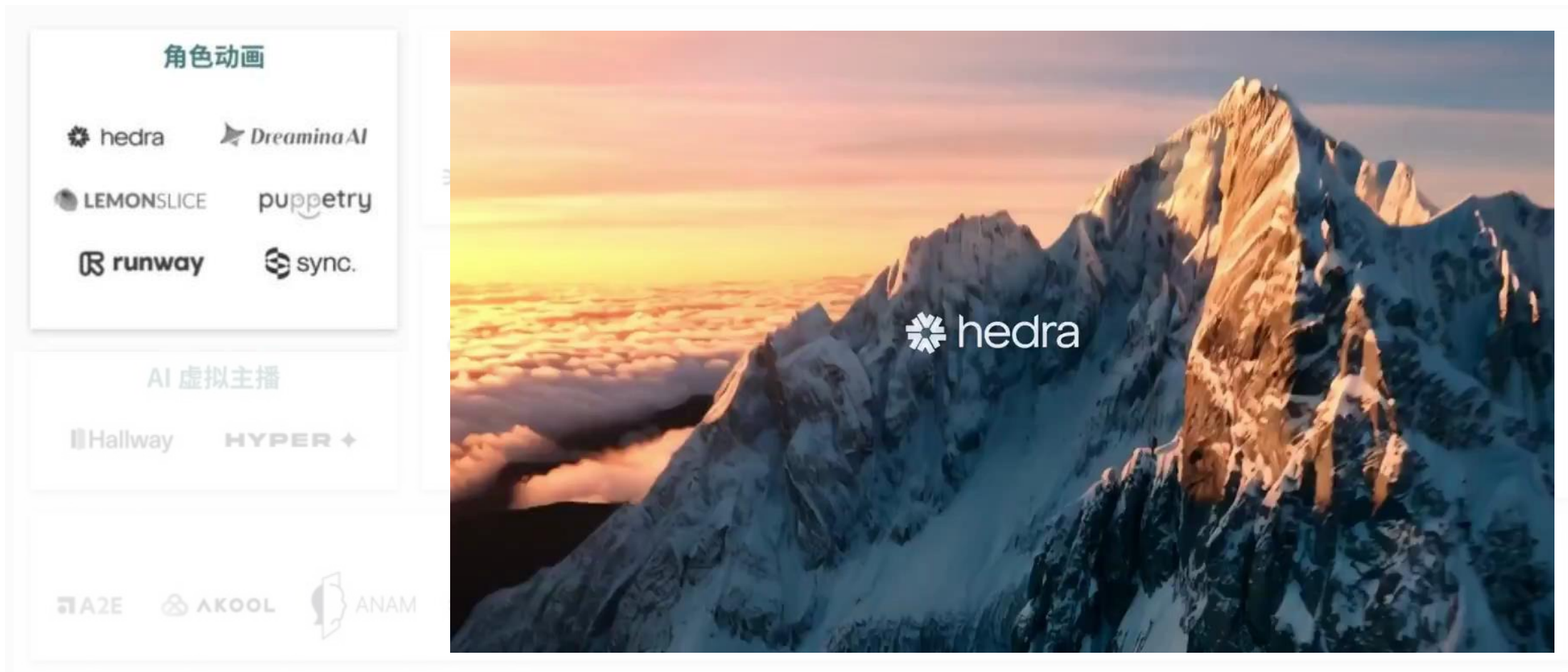
- I. 数字人的产业背景
- II. 数字人的技术难点
- III. 数字人的整体方案
- IV. 数字人的技术实践
- V. 总结与展望

▶ 数字人：生成式应用爆发

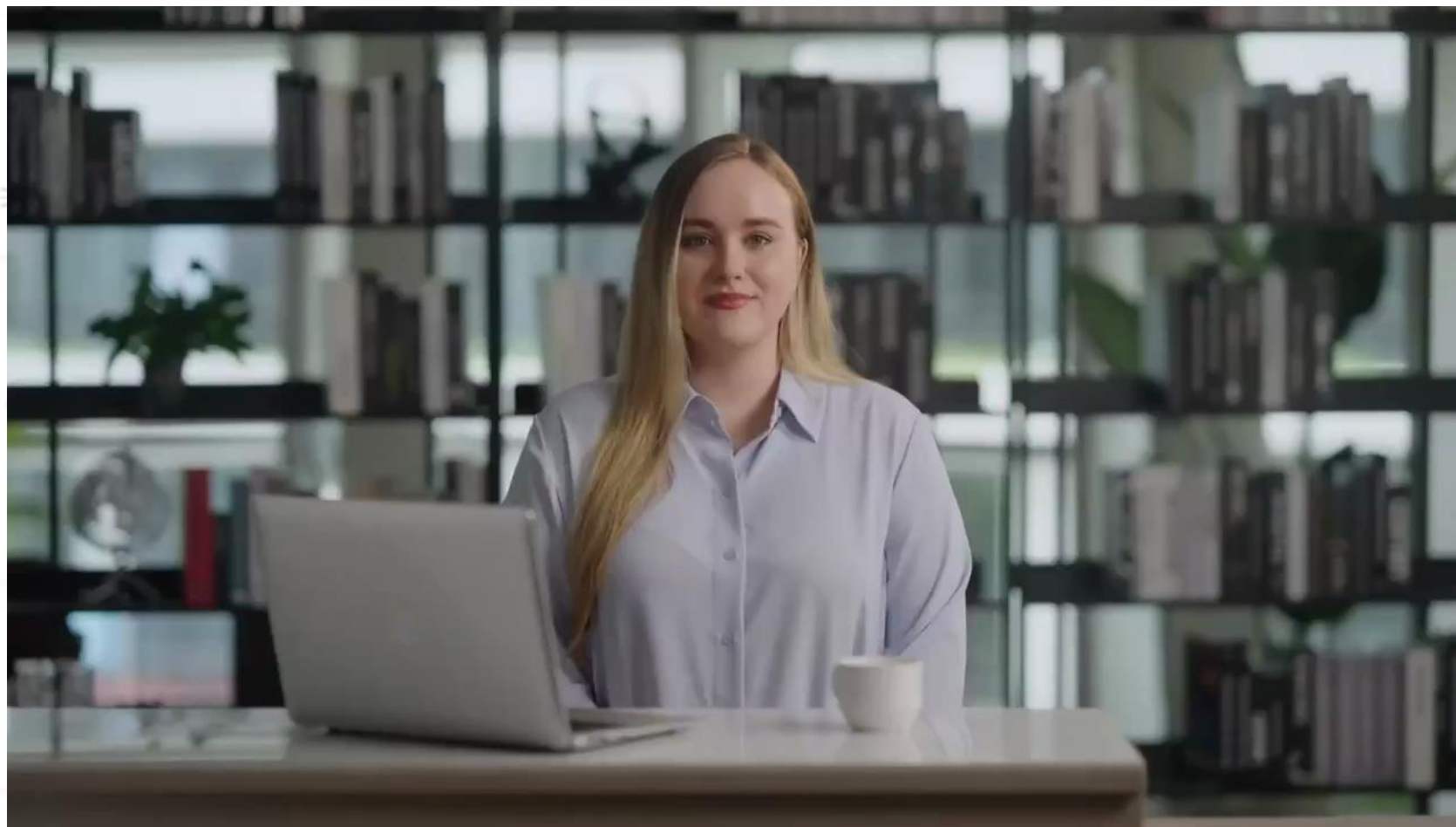
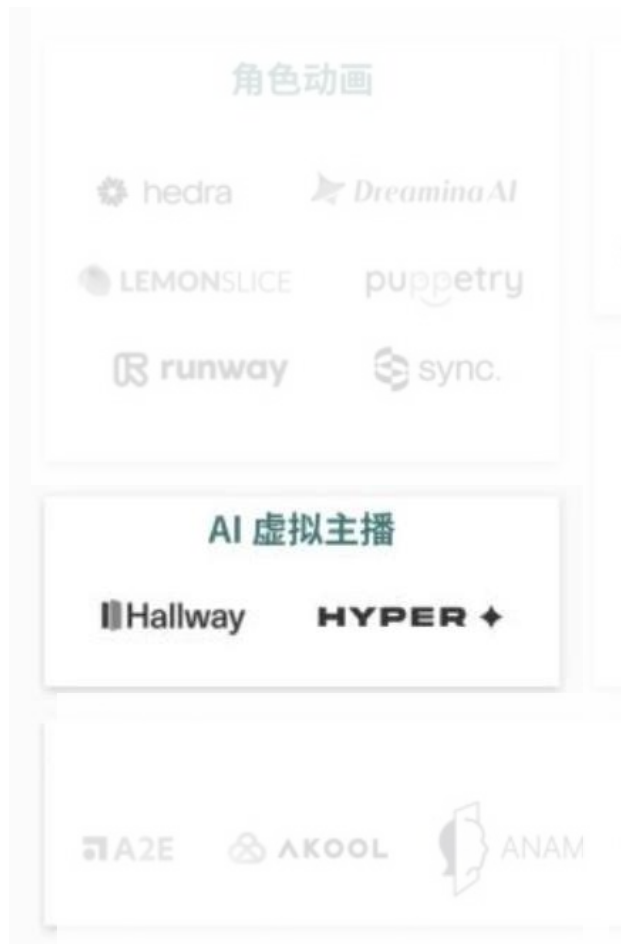
角色动画	创作者克隆	广告和营销	企业
hedra Dreamina AI	Argil captions D-ID	arcads captions	AKOOL ANAM
LEMONSLICE puppetry	Delphi hedra HeyGen	creatify CreatorKit	Beyond Presence CICERO
runway sync.		HeyGen icon JOGG	Colossyan D-ID
	直播克隆或换脸	makeugc MUKU AI	elai. hedra
AI 虚拟主播	AKOOL Deep Live Cam	ReelFarm TikTok Symphony	HeyGen Hour One
Hallway HYPER ▶	HeyGen Magicam	TOPVIEW VEED	IMMERSIVEFOX JOGG
	Pickle SwapStream	vidyard Yuzu Labs	synthesia VEED
开发者工具			
A2E AKOOL ANAM Beyond Presence captions GENIES hedra HeyGen Simlii sync. tavus™			



▶ 数字人：生成式应用爆发



▶ 数字人：生成式应用爆发



▶ 数字人：生成式应用爆发



创作者克隆

Argil captions D-ID
Delphi hedra HeyGen

直播克隆或换脸

AKOOL Deep Live Cam
HeyGen Magicam
Pickle SwapStream



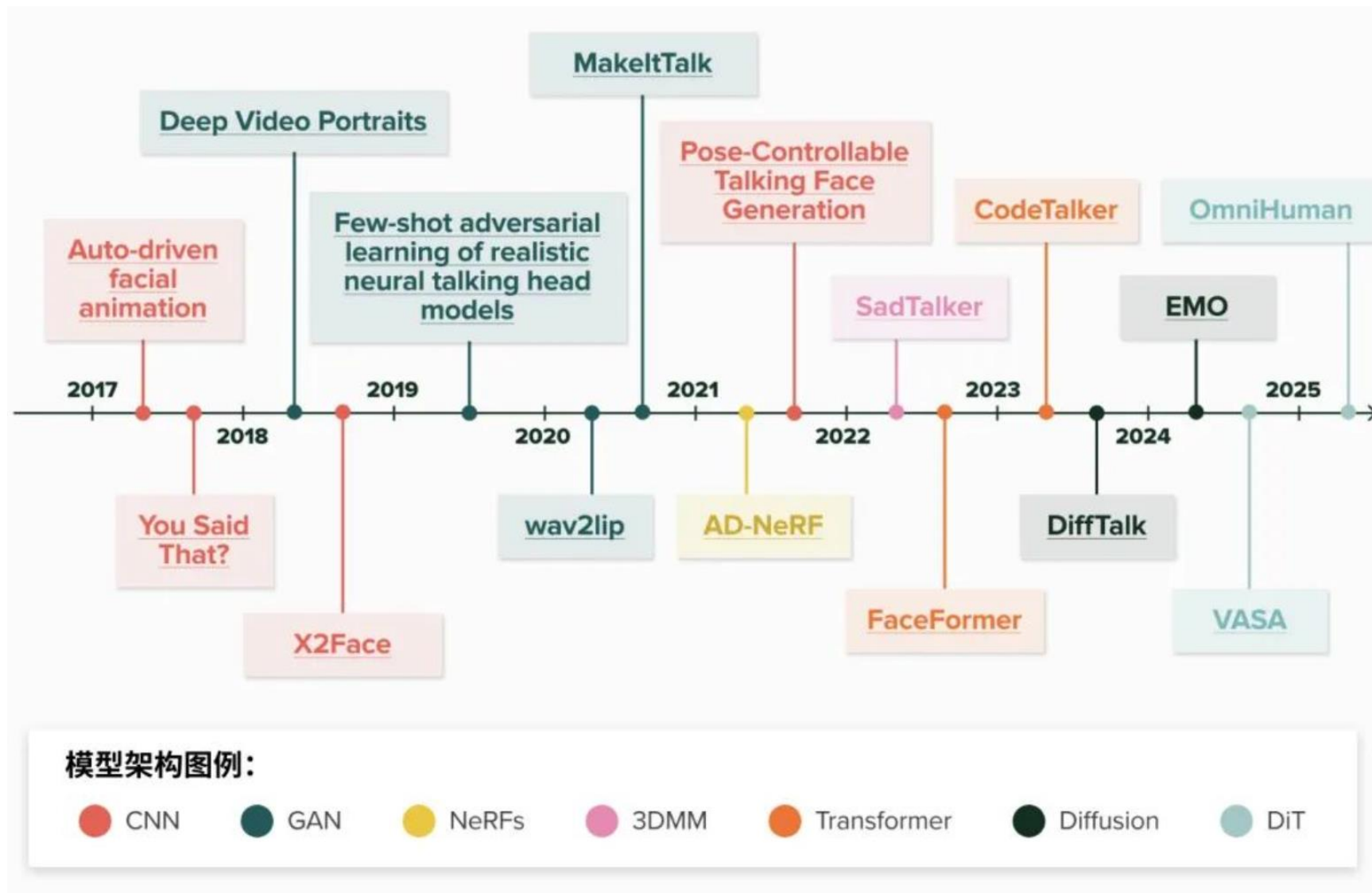
- 企业
- ANAM
- CICI
- D-ID
- hedra
- Hour One
- JO
- VEEL

开发者工具

- A2E
- AKOOL
- ANAM
- Beyond Presence
- captions
- GENIES
- hedra
- HeyGen
- Simli
- sync.
- tav



▶ 数字人：主流技术方案

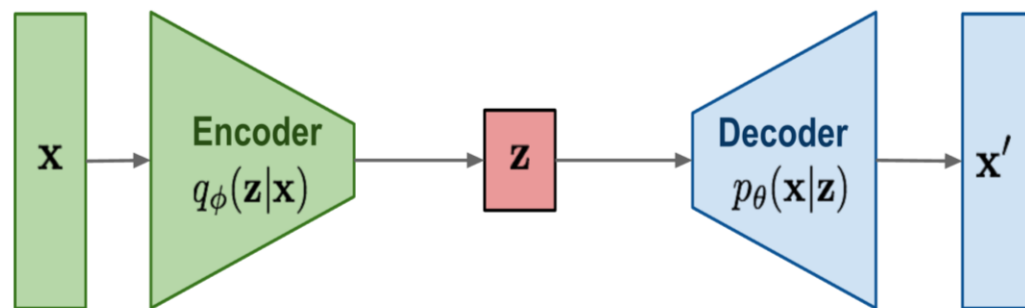


生成式模型的定义

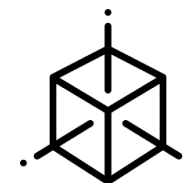
Input



VAE: maximize variational lower bound



Output



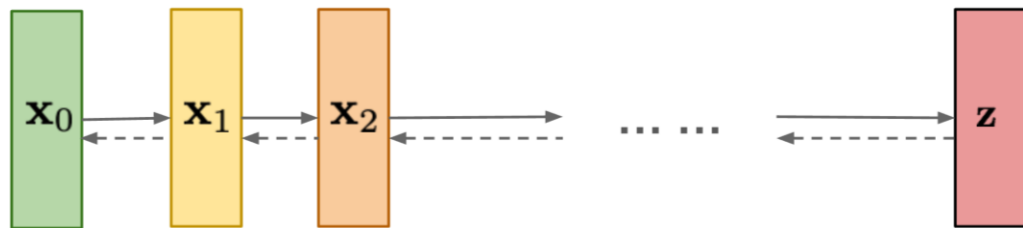


- **人工智能（1956年）**
 - 以替代或超越人类智能为目标的计算机智能。
- **机器学习（1990年）**
 - 人工智能的一个子领域，通过分析大量数据以识别模式，使计算机系统能自动获取知识并不断改进，从而实现准确决策或预测。
- **深度学习（2012年）**
 - 机器学习的一个分支，利用多层神经网络对数据进行处理和决策。
- **生成式AI、大模型（2021年）**
 - 基于特定提示、数据或条件，生成新的文本、图像、音频、视频以及分子或材料结构。

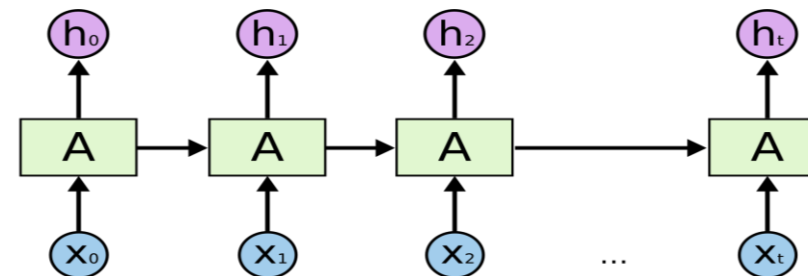


▶ 视频生成模型的快速发展

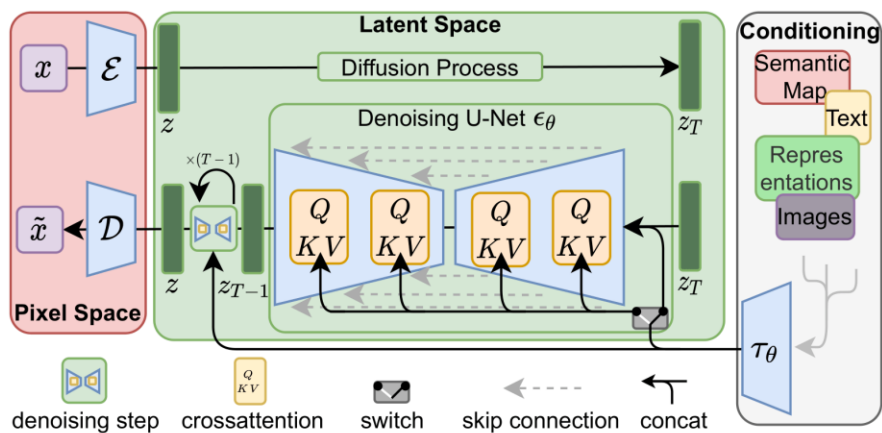
Video Diffusion models



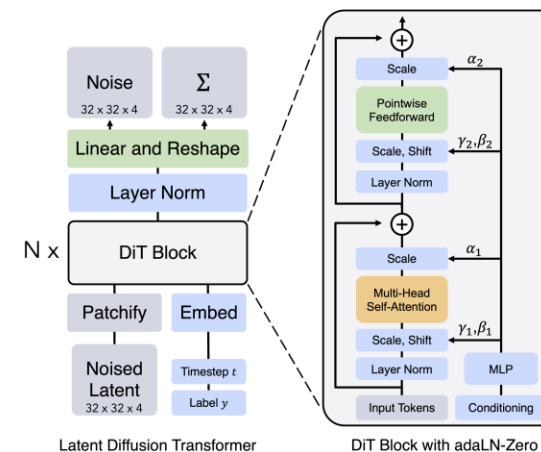
Video Auto-regressive models



Latent Space Diffusion



Diffusion through Transformer



▶ Sora: 世界模拟器?

- Controllable video generation is still challenging.
- Can video generation restore the 3D physical world?
- Appearance
- Geometry
- Motion & Dynamics



▶ The Bottleneck of Scaling Law

- Hard to really model the physical world. Failure case in appearance and geometry.



▶ The Bottleneck of Scaling Law

- Hard to really model the physical world! Failure case in motion.



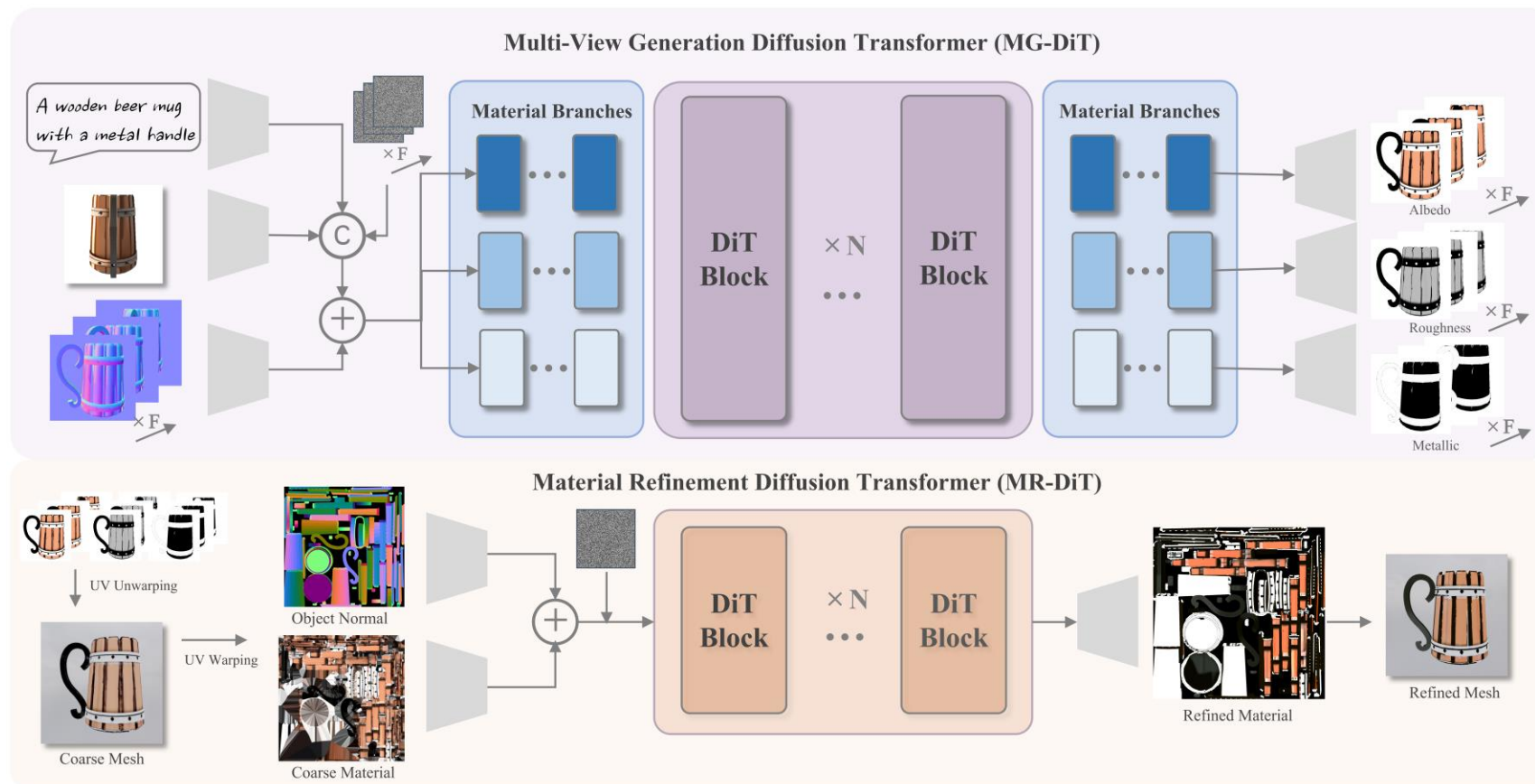
▶ Sora: 世界模拟器?

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外观：纹理和材质

- Appearance and corresponding lighting...
- MCMat: Multiview-Consistent and Physically Accurate PBR Material Generation.



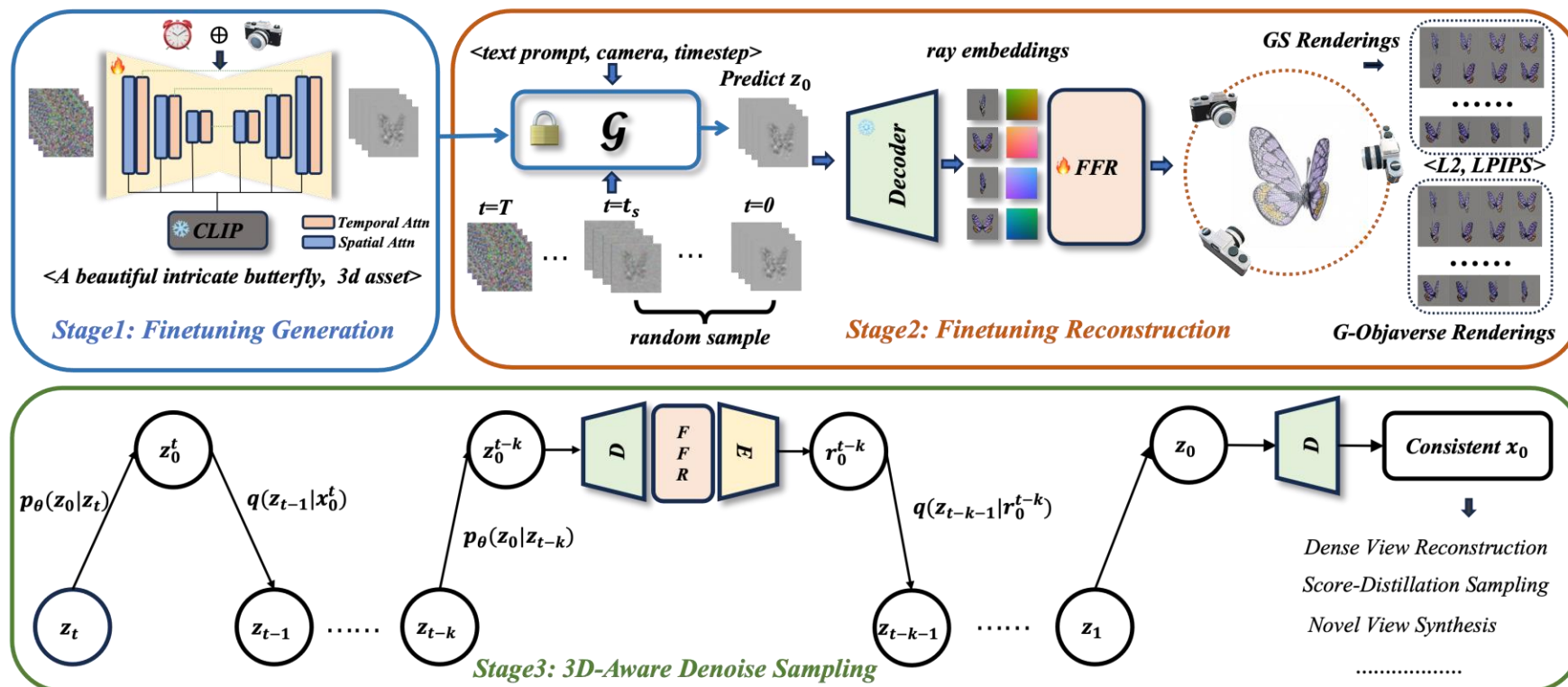
外观：纹理和材质

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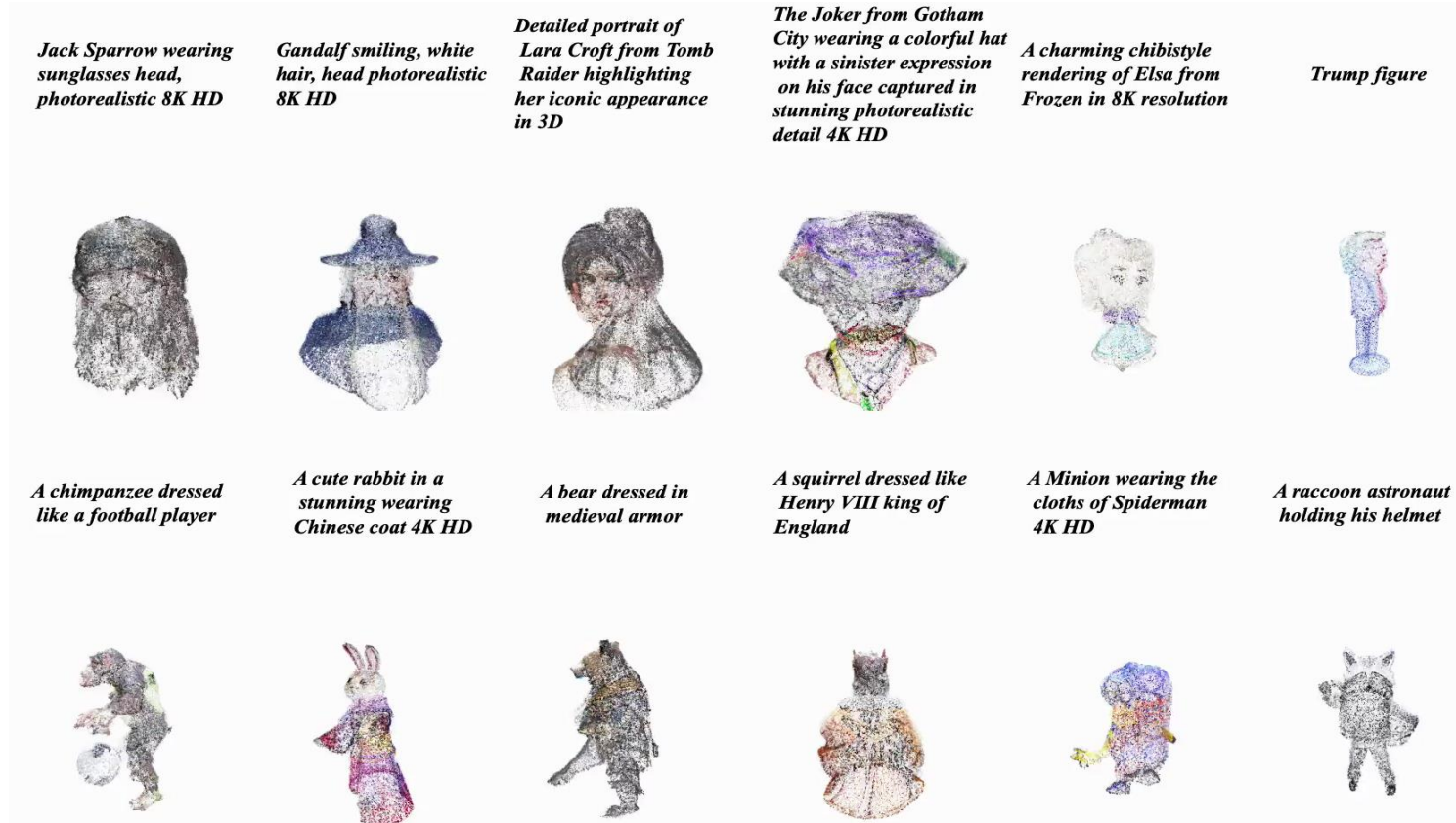
几何：三维形状

- Directly Generate Dynamic 3D? Static 3D Generation limited to small...
- VideoMV: Consistent Multi-View Generation Based on Large Video Generative Model.



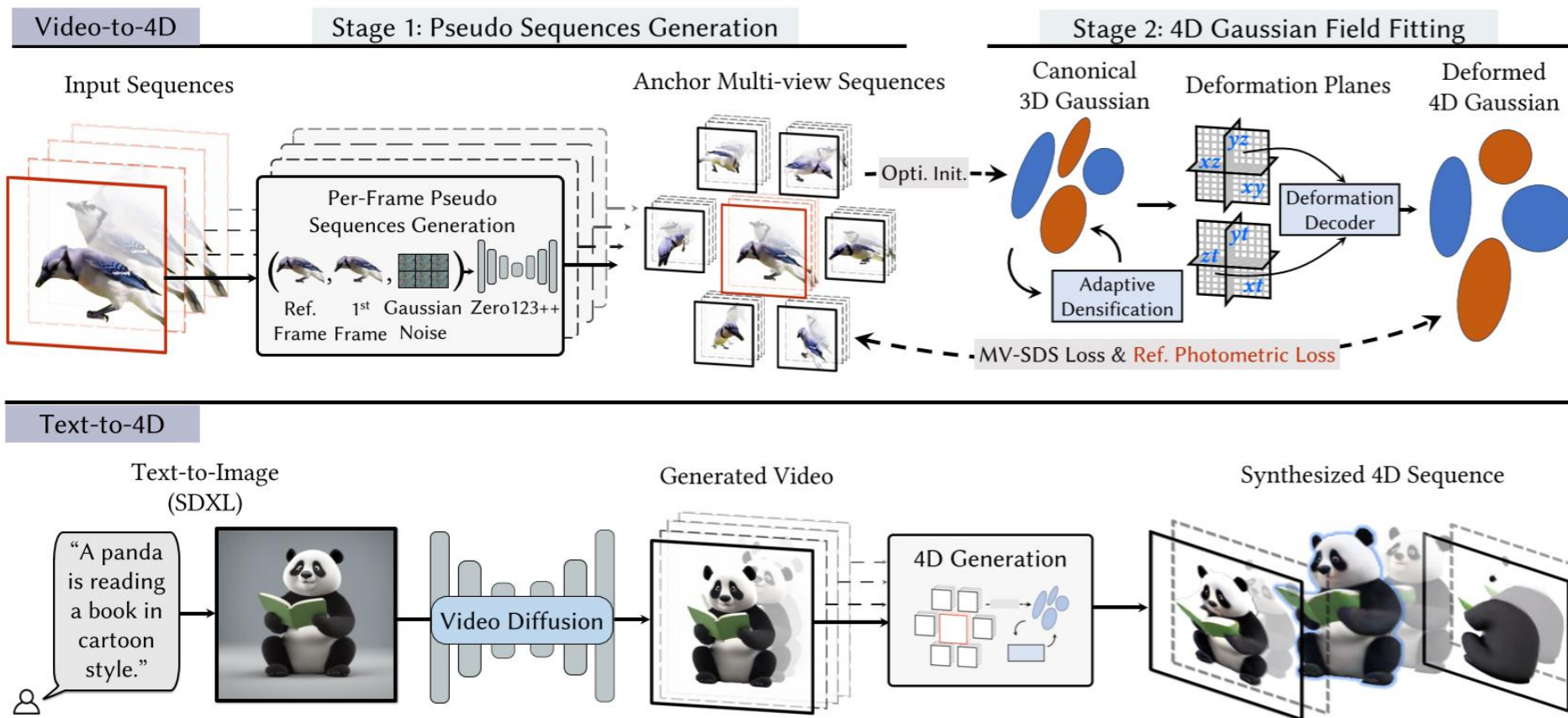
几何：三维形状

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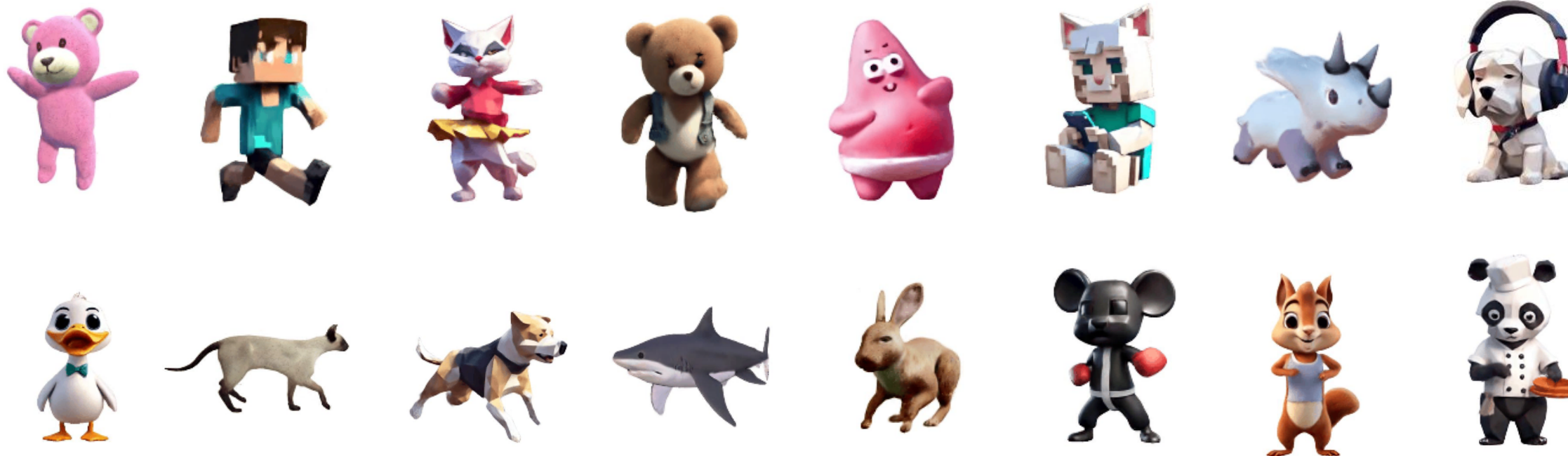
运动 and 动画

- Directly Generate Dynamic 3D? Not to mention 4D generation....
- [ECCV 2024] STAG4D: Spatial-Temporal Anchored Generative 4D Gaussians



▶▶ 运动和动画

- **Directly Generate Dynamic 3D? Not to mention 4D generation....**
- [ECCV 2024] STAG4D: Spatial-Temporal Anchored Generative 4D Gaussians



▶ 为什么难以建模三维物理世界?

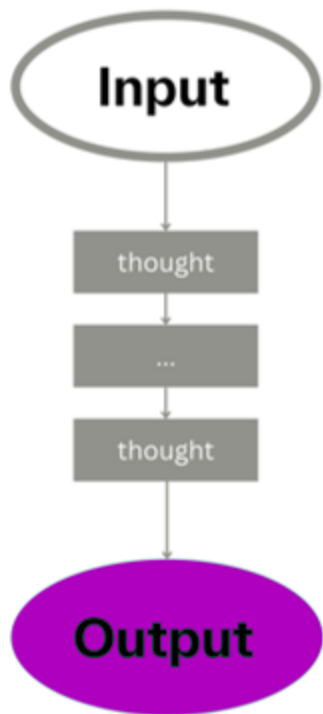
- Reason #1: Latent space not fully semantic.
- Reason #2: Limited conditions; multi-modal information alignment is hard.

- Appearance
- Geometry
- Motion & Dynamics

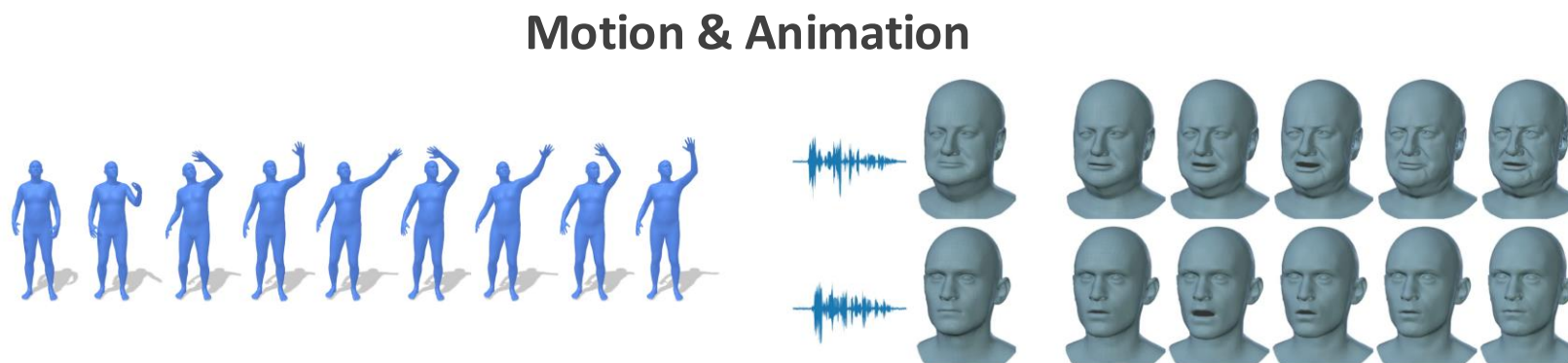
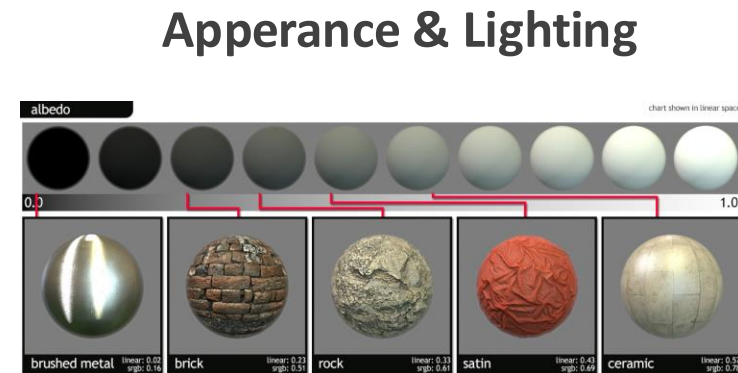
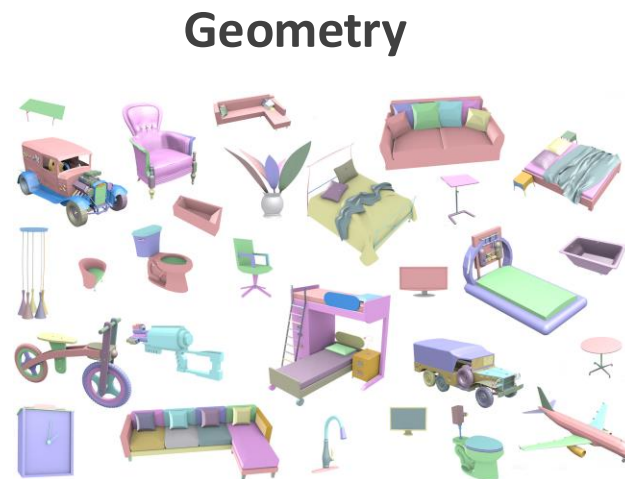


▶ 控制条件多模态融合难

- 更好的3D物理控制条件! 更好的3D物理条件对齐!

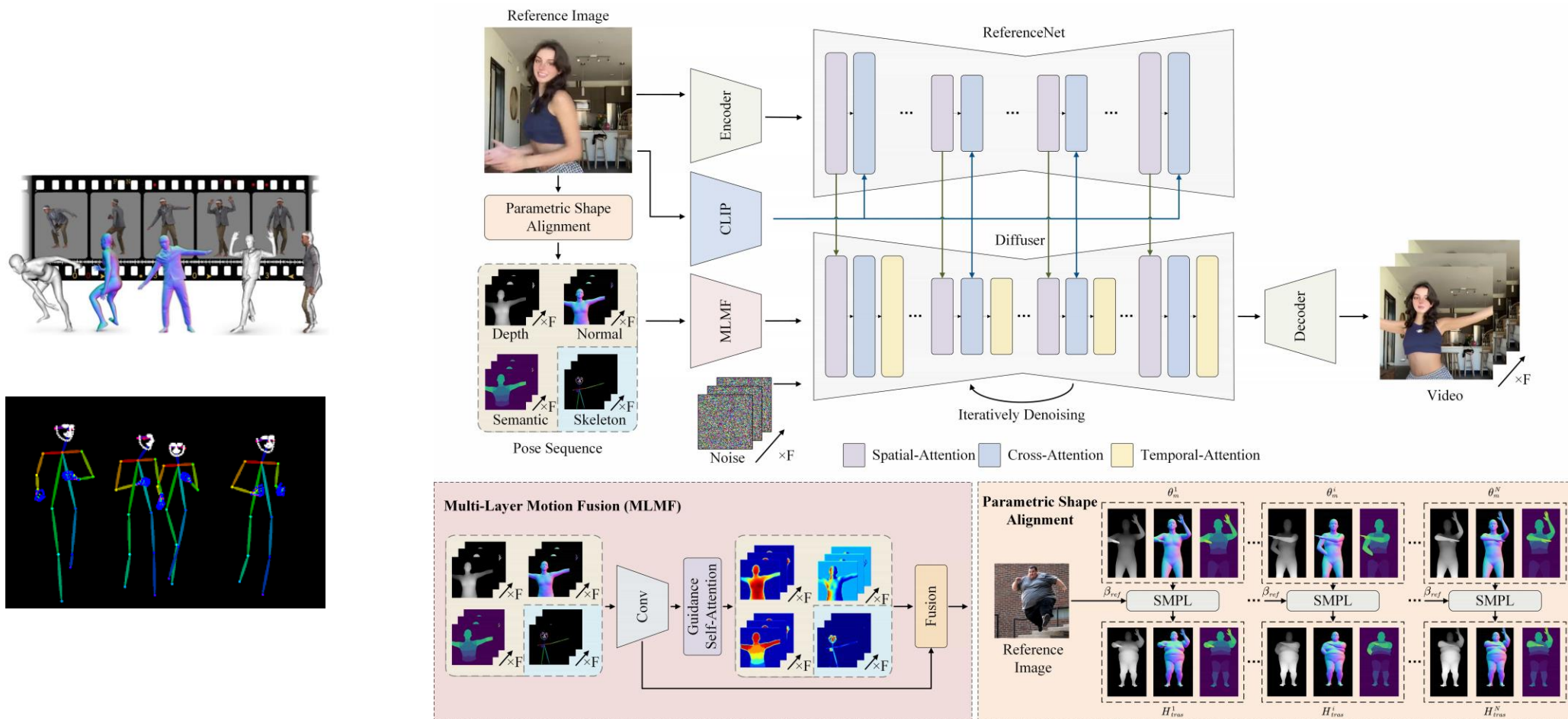


Video CoT
→



▶ Champ: 通过3D参数化控制实现数字人生成

- [ECCV 2024] Champ: Controllable and Consistent Human Image Animation with 3D Parametric Guidance



▶ Champ: 通过3D参数化控制实现数字人生成

- [ECCV 2024] Champ: Controllable and Consistent Human Image Animation with 3D Parametric Guidance



Champ: Controllable and Consistent Human Image Animation with 3D Parametric Guidance

fudan-generative-vision.github.io/cha...

video-generation

human-animation

image-animation

Readme

MIT license

Activity

Custom properties

4.2k stars

216 watching

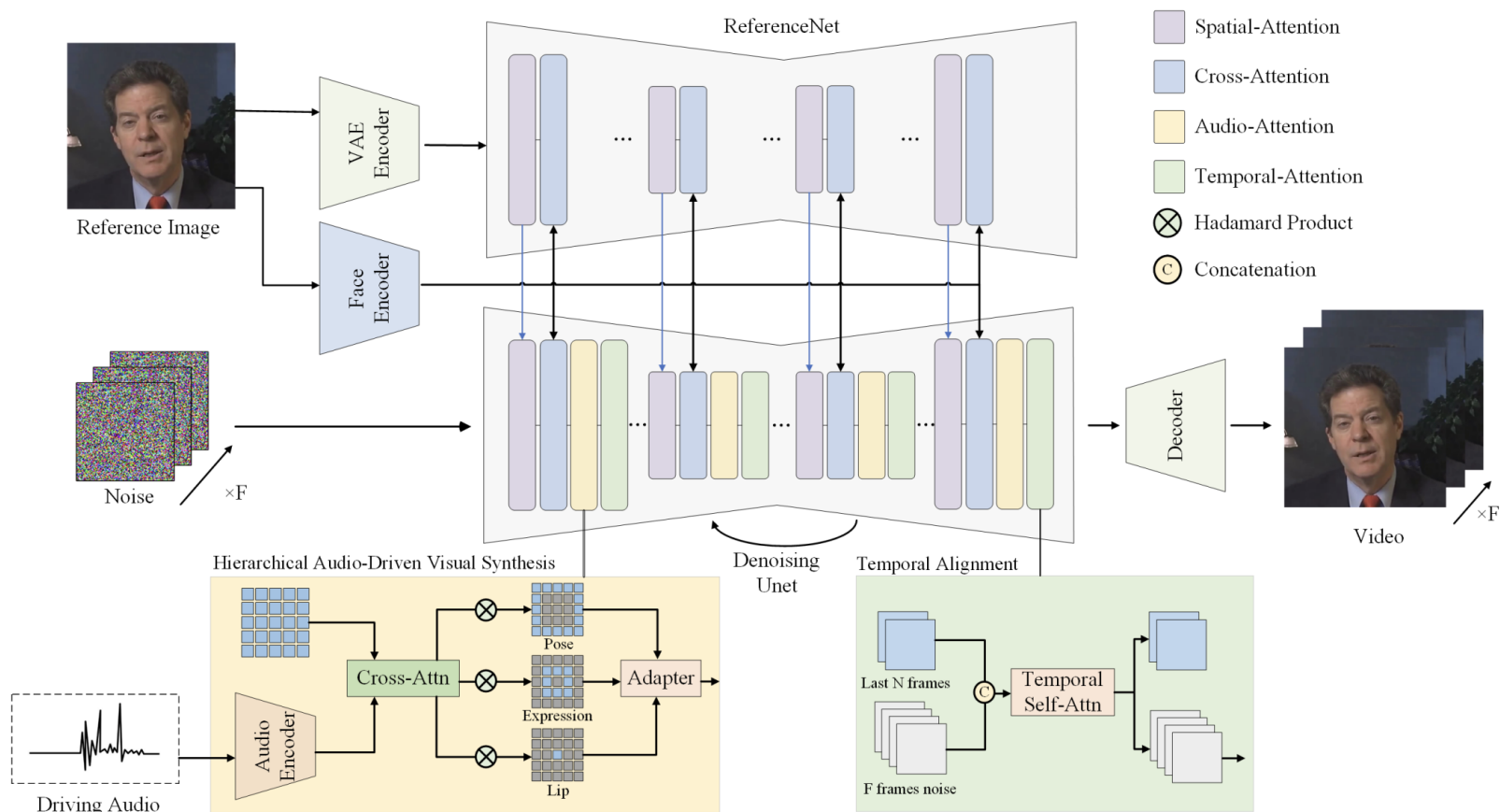
483 forks

Report repository



▶ Hallo: 通过参数化控制实现数字人脸生成

- Hallo: Hierarchical Audio-Driven Visual Synthesis for Portrait Image Animation



▶ Hallo: 通过参数化控制实现数字人脸生成

- Hallo: Hierarchical Audio-Driven Visual Synthesis for Portrait Image Animation

Hello by FusionLab

Portrait Animations of Different Audio Styles



About



Hallo: Hierarchical Audio-Driven Visual Synthesis for Portrait Image Animation

fudan-generative-vision.github.io/hallo/

image-animation

face-animation

video-animation

Readme

MIT license

Activity

Custom properties

8.1k stars

535 watching

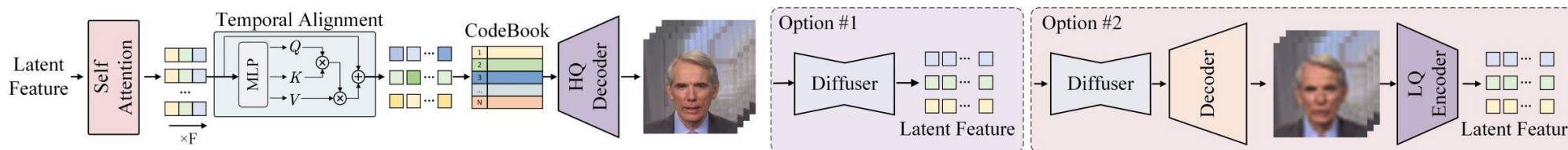
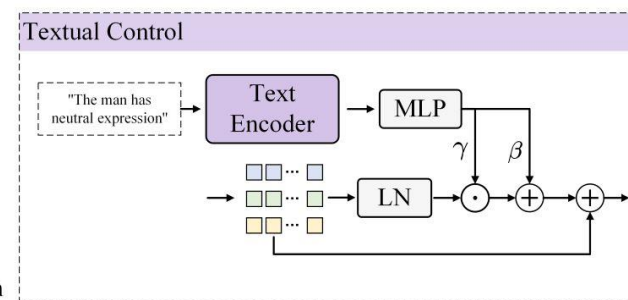
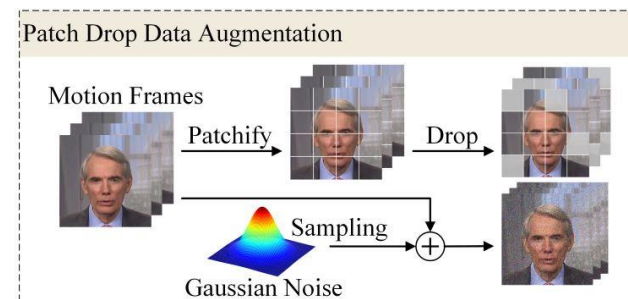
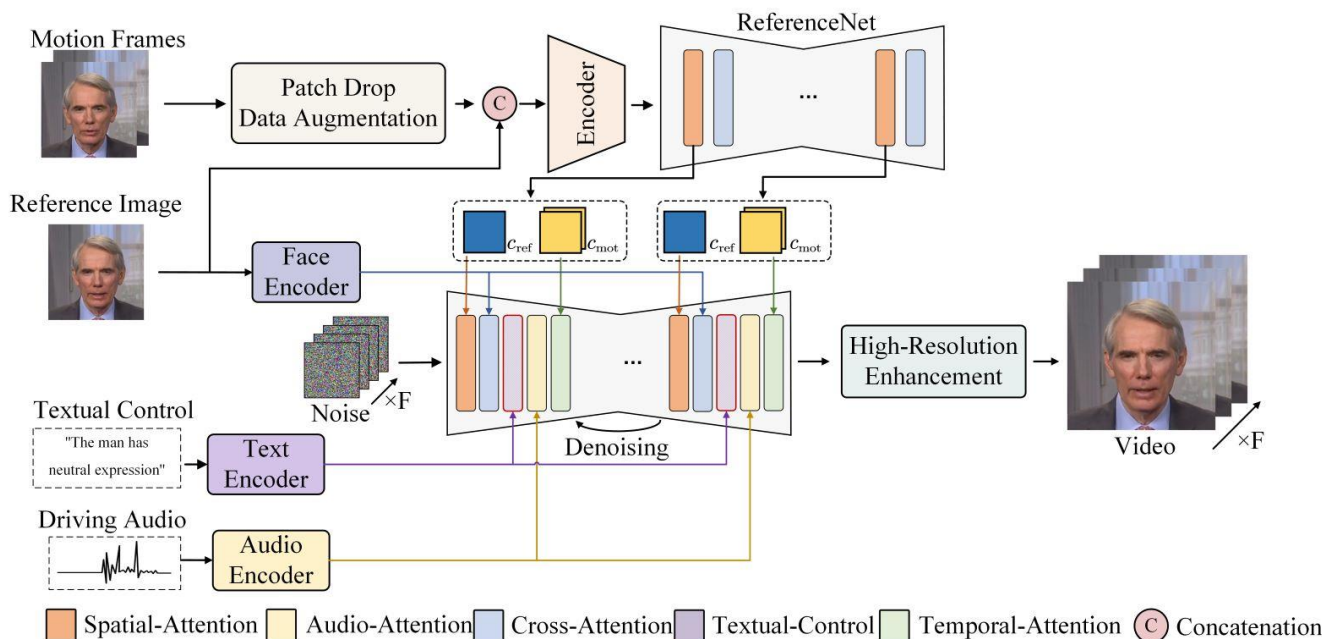
1.1k forks

Report repository



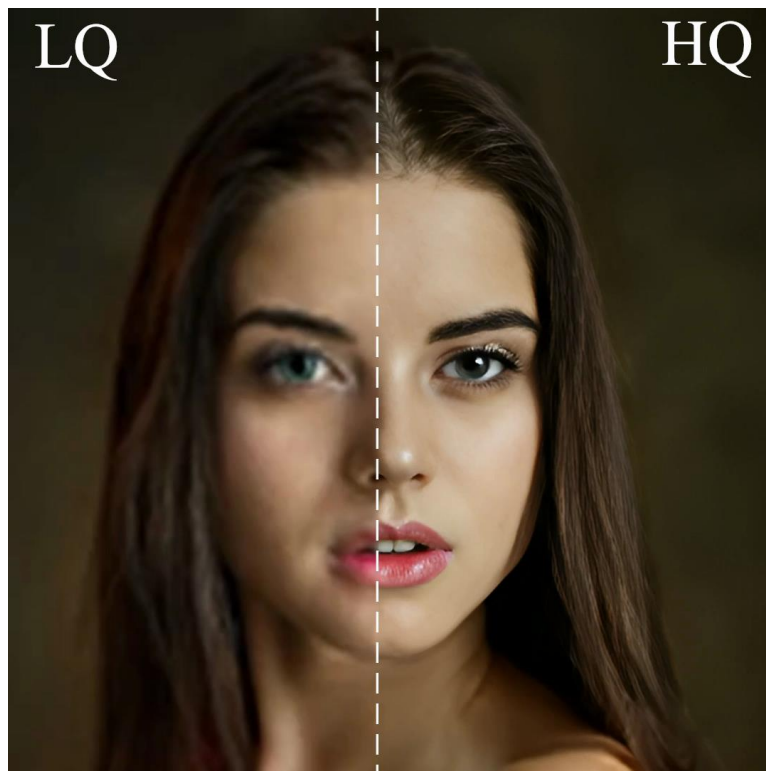
Halo2: 4K+1小时数字人

- [ICLR 2025] Halo2: Long-Duration and High-Resolution Audio-driven Portrait Image Animation



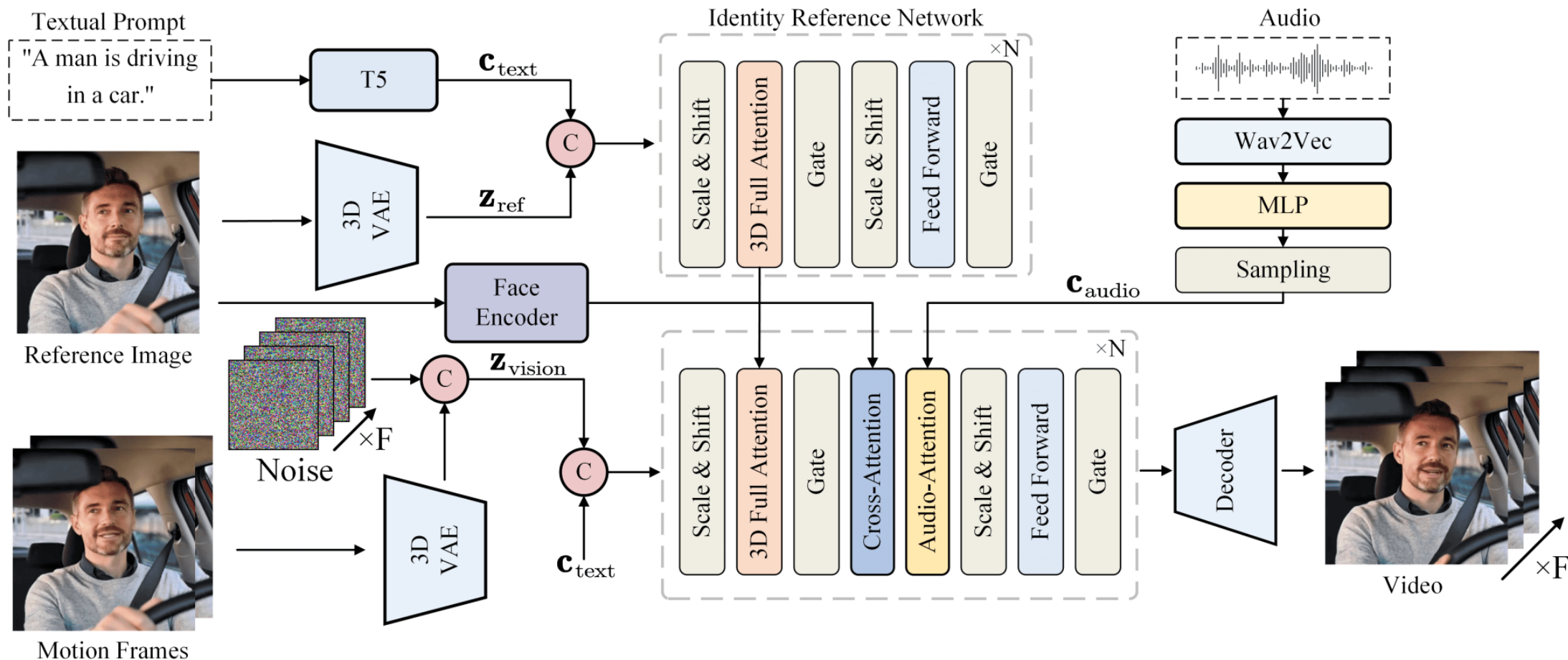
▶ Hallo2: 4K+1小时数字人

- [ICLR 2025] Hallo2: Long-Duration and High-Resolution Audio-driven Portrait Image Animation



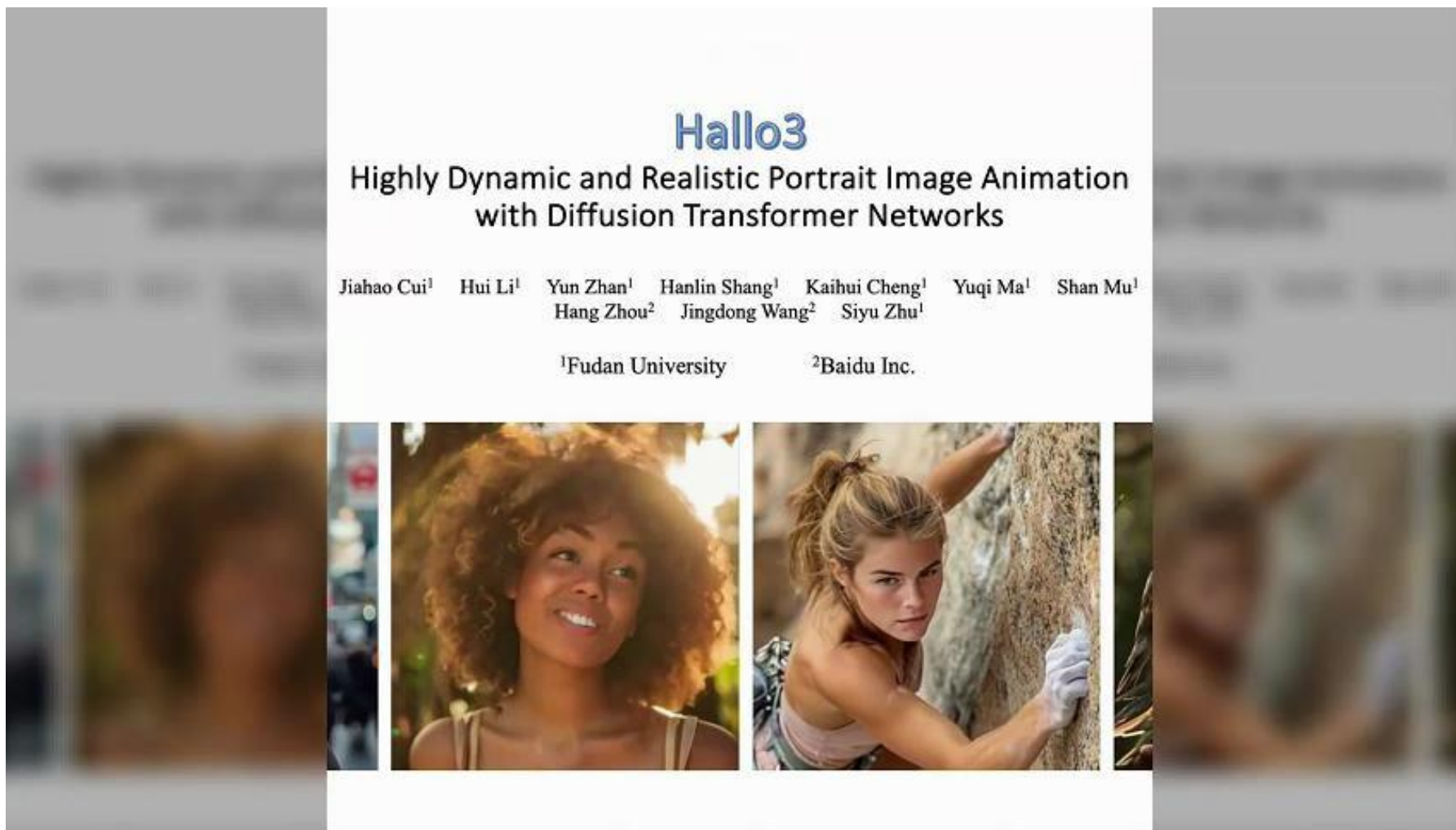
Halo3: DiT架构+高真实和动态数字人

- [CVPR 2025] Halo3: Highly Dynamic and Realistic Portrait Image Animation with Vision Diffusion Transformer



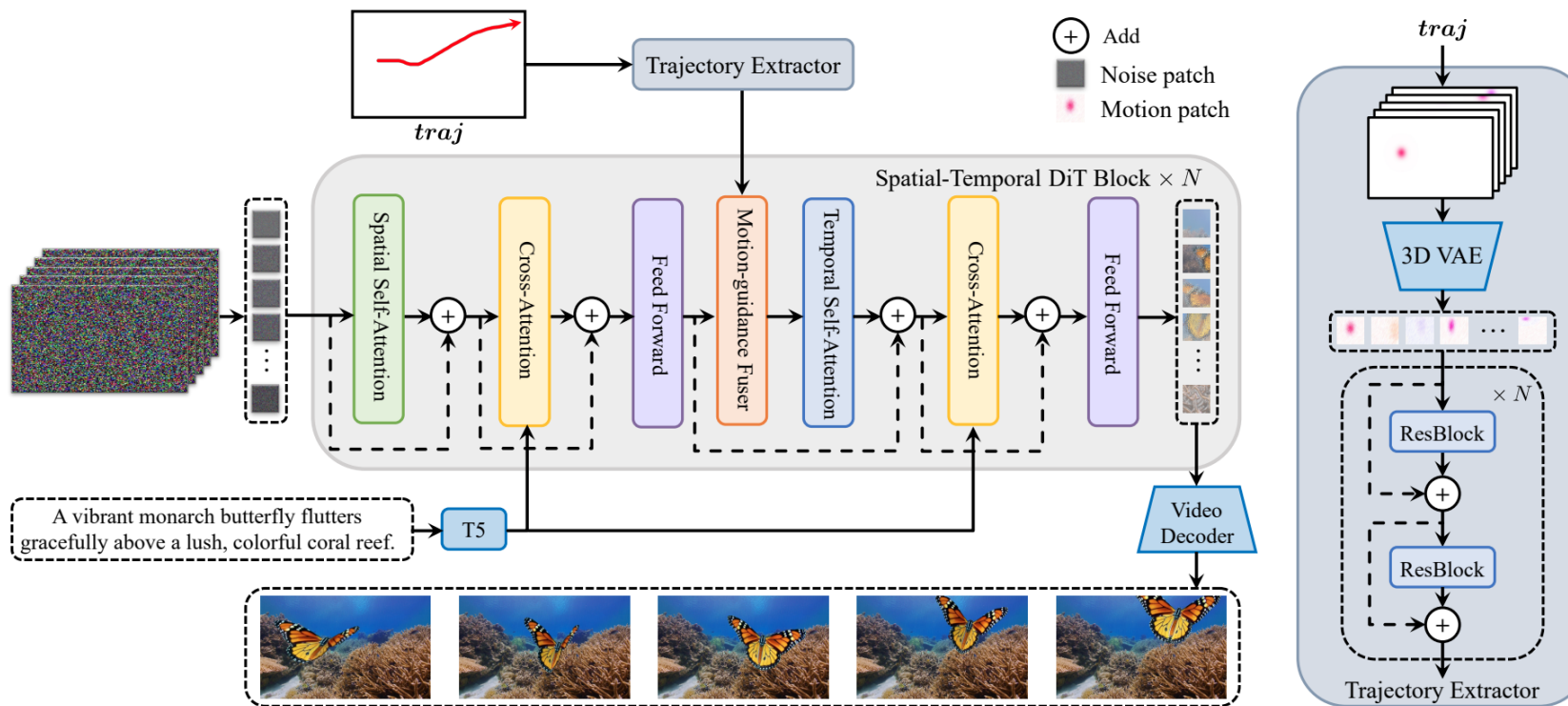
▶ Hallo3: DiT架构+高真实和动态数字人

- [CVPR 2025] Hallo3: Highly Dynamic and Realistic Portrait Image Animation with Vision Diffusion Transformer



通用视频控制：参数化轨迹控制

- [CVPR 2025] Tora: Trajectory-oriented Diffusion Transformer for Video Generation



通用视频控制：参数化轨迹控制

- [CVPR 2025] Tora: Trajectory-oriented Diffusion Transformer for Video Generation



Using the official prompts of CogVideoX



数据集: Open Human ViD

- [CVPR 2025] OpenHumanVid: A Large-Scale High-Quality Dataset for Enhancing Human-Centric Video Generation

OpenHumanVid

The video features two individuals in a historical setting, likely a period drama. The first person ... The second person, on the right, is a woman with blonde, styled hair, wearing ... The background is richly decorated, with ...

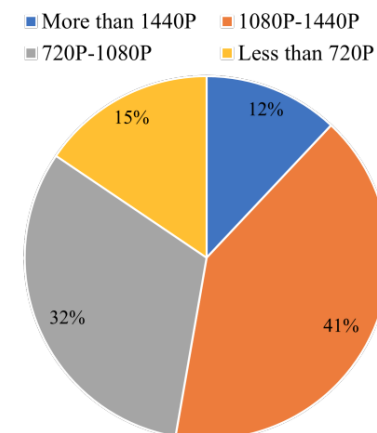
The video features a person dressed in a formal police uniform, including a peaked cap, walking across a grassy area ... The person's movements are steady and purposeful, and they seem to be engaged in a conversation or interaction with another individual who is partially visible in the foreground ... The setting is outdoors, likely in a park or garden, during daylight with ample sunlight filtering through the trees. The overall atmosphere is calm and orderly.

A single police officer, a middle-aged man with dark hair and a formal uniform, walks steadily across a serene outdoor setting, likely a park or garden, with trees and flowering plants in the background. He is engaged in a conversation with another individual, partially visible in the foreground, who holds a beige bag, amidst a calm and orderly atmosphere.

Audio



Dataset name	Year	Domain	# Videos	Total length (hours)	Caption type	Motion type	Resolution
WebVid-10M [2]	2021	Open	10M	52K	Short	Text	360P
Panda-70M [14]	2024	Open	70M	167K	Short	Text	720P
OpenVid-1M [36]	2024	Open	1M	2K	Long	Text	512P
Koala-36M [51]	2024	Open	36M	172K	Long	Text	720P
UCF-101 [46]	2012	Human action	13.3K	26.7	Short	Text	240P
NTU RGB+D [45]	2014	Human action	114K	37	-	3D pose, depth	1080P
MSP-Avatar [43]	2015	Human action	74	3	-	Speech audio, landmark, pose	1080P
ActivityNet [7]	2017	Human action	100K	849	Short	Text	-
TikTok-v4 [11]	2023	Human dance	350	1	-	Skeleton	-
Ours	2024	Human	52.3M	70.6K	Short, long, structured	Text, skeleton pose, speech audio	720P
Ours (filtered)	2024	Human	13.2M	16.7K	Short, long, structured	Text, skeleton pose, speech audio	720P



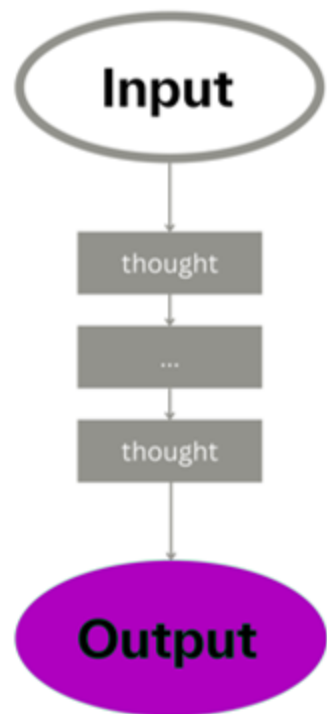
▶ 数据集: Open Human ViD

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未来工作:

- 更多的3D物理控制条件! 更好的3D物理条件对齐!



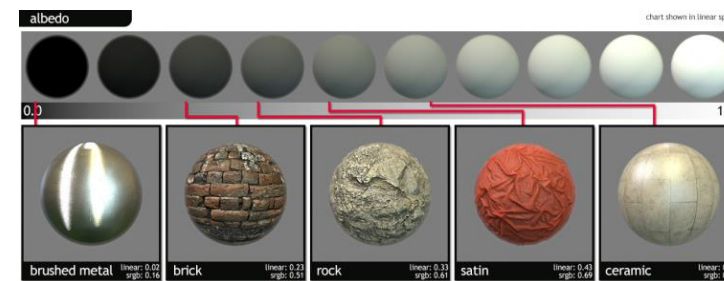
Video CoT



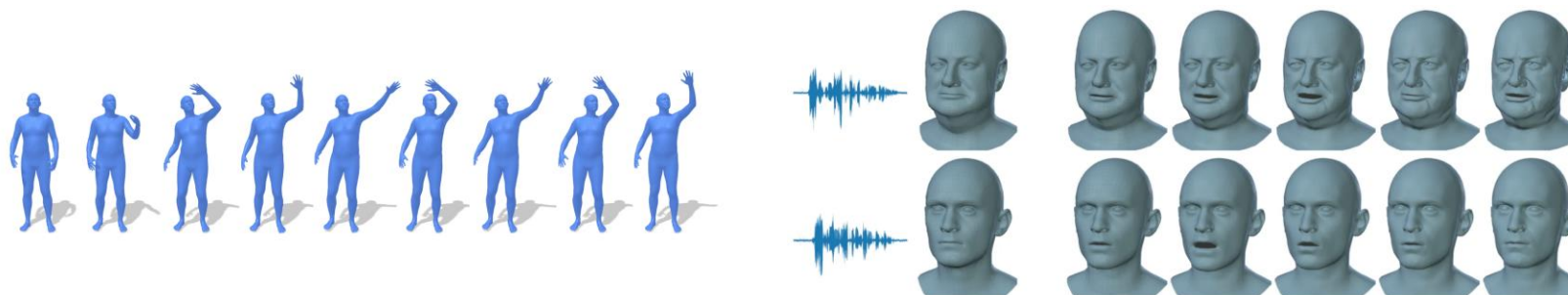
Geometry



Apperance & Lighting



Motion & Animation



参与调研您将优先获得



AiDD定制版
《AI+软件研发精选案例》



专属学习顾问
1对1需求对接

AiDD会后小调研

AiDD峰会致力于协助企业利用AI技术深化计算机对现实世界的理解，推动研发进入智能化和数字化的新时代。作为峰会的重要共建者，您的真知灼见对我们至关重要。衷心感谢您的参与支持！

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科技生态圈峰会 + 深度研习

—1000+ 技术团队的选择



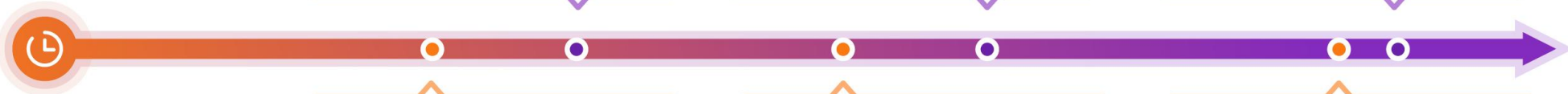
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K+ 思考周®研习社
时间: 2025.08.29-30

K+峰会 **上海站**
K+ 金融专场
时间: 2025.09.26-27

K+峰会 **香港站**
K+ 思考周®研习社
时间: 2025.11.17-18



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时间: 2025.08.08-09

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AI+研发数字峰会
时间: 2025.11.14-15



AIDD峰会详情



2025 AI+研发数字峰会

AI+ Development Digital Summit

感谢聆听!

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