

The Introduction of HWL Sensor (HWL, SINCE1997)

A good brand needs the precipitation of time, but needs the test of time more. So does the HWL. HWL, has taken 16 years to create a good and reliable brand of sensors!

In 1997, the predecessor of HWL sensor was a big company which was from fortune 500 and famous in the field of industrial control. Its product includes HTL-Q、HP series of proximity sensor (also called proximity switch) and HRP、CP series of photoelectric sensor (also called photoelectric switch). After the product launching, the company got a huge commercial success in the worldwide. Around 2001, because of the change of sales channels, HTL - Q, HRP, HP, CP series of proximity sensor and photoelectric sensor were promoted with HWL brand in the market which is mainly concentrated in the Greater China and Southeast Asia.

For 16 years, HWL sensor always has adhered to the factory approach that is "run the operations at scale in the production bases outside the mainland ", and has adopted process quality managing system in strict accordance with the ISO international quality certification system so that products meet the CE and UL standard.

For 16 years, HWL sensor has always insisted on the business model that is " produce overseas and import from overseas and then sale in the mainland", ensured high stability and consistency of product quality, and firmly has established the "stable and reliable, fast delivery, and inexpensive" integrated competitive advantage, in order that HWL was welcomed by many old customers and won the broad praise and good reputation in the fields of pad printing, screen printing and other printing machinery, manipulator, elevators and stereoscopic garage, driving test instrument, NC machine tools, textile machinery, packaging machinery, plastic machinery, FPD/LED photoelectricity automation equipment, automated assembly line etc.

For 16 years, HTL - Q series of proximity sensor of HWL sensor (also called proximity switch), has created the outstanding achievement that is " sales for 16 years with almost no complaint and no back repair, and has created a miracle in the history of the sales of proximity sensors (proximity switch)! Some old customers also used other brands of proximity sensor product in the midway, but after the comparison in a period of time, they still changed back to use HWL brand one after another. That may be said,

Award of Gold or Silver, as users' praise! Cup of Gold or Silver, as market reputation!

Stability is the premise and foundation of successful promotion of the equipment, also good public praise is the key to the success of the brand of the equipment! If the equipment does not have long-term stability, it is impossible to have good public praise and will eventually lead to the dull sale of the equipment! So sensor is one of the key parts an equipment, whose good quality of long-term stability is one of the key factors determined to the success of the equipment!

Maintaining stability is of top priority. ----- HWL sensor

Welcome to join in!